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energy

**DIGITAL PHOTOGRAPHY CHARGERS/BATTERIES**

	<p><b>GLOBAL LINE</b></p> <p>NEW Economy range that includes: Three high quality charger options, plus AA and AAA rechargeable NiMH batteries.</p>
<p><b>DIGICHARGER VARIO</b></p> <p>Two universal fast chargers that will charge most Li-Ion packs used in Digital Cameras, Camcorders and Mobile Phones without the need for plates or adaptors. Also charges AA / AAA cells. "Pro" version (shown) includes: Changeable mains plugs, LCD Display and USB output.</p>	
	<p><b>max e</b></p> <p>New maxE pre-charged cells with low self discharge. Available in 5 sizes. Higher capacity "Plus" versions. Stay charged for longer!</p>
<p>Available from <b>01628 674411</b></p> <p><b>INTRO 2020</b></p>	<p><b>ANSMANN ENERGY (UK) LTD</b></p> 

ANSMANN - Recommended by the British Institute of Professional Photography

EVENTS

**PMA ANNOUNCES EXHIBITORS AND DATES**

CONFERENCE AND HOTEL REGISTRATION IS NOW OPEN FOR TRADE AND EXHIBITORS FOR THE PMA 2010 INTERNATIONAL CONVENTION AND TRADE SHOW, FEB. 21-23, 2010, AT THE ANAHEIM CONVENTION CENTER, ANAHEIM, CALIFORNIA.

PMA 2010 maintains its traditional format with 150 educational sessions presented by 300 speakers. Major suppliers returning from PMA 09 include Casio America, DNP Photo Imaging America, Eastman Kodak Co., Fujifilm U.S.A. Inc., General Imaging Co., Hewlett-Packard Co., Lowepro USA, Nikon Inc., Noritsu America Corp., Olympus Imaging America Inc., Mitsubishi Digital Electronics, Panasonic Consumer Electronics, Pentax Imaging, Pioneer Photo Albums, Samsung Electronics America Inc., Sigma Corp., Sony Electronics Inc., Tamrac Inc., Tamron U.S.A. Inc., and Xerox Corp. Canon USA have announced that they continue to support the PMA despite their notable absence from next year's exhibitor list.

In addition to the trade show floor, next year PMA will host a one-day consumer show - The Southern California Photo Expo - in the same

location on 20th February, which will feature exhibits and demonstrations of the many ways consumers can enjoy photography.

"Southern California Photo Expo is another example of PMA, as the photo industry association, stepping forward to educate and to inform consumers methods by which they can capture and share their memories with photography," says Ted Fox, Executive Director and CEO, PMA.

The trade show's website has been newly redesigned and now features a restructured area for potential exhibitors; social-networking icons for popular services like Facebook, LinkedIn, Flickr, and Twitter; and prominent new-product press releases.

A travel widget is preprogrammed to include up-to-date information regarding flights to the four airports in the surrounding area. Also featured are Anaheim maps and visitor

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**LEGAL BRIEF**

**Internet Sales and the Distance Selling Regulations**

If your business sells to consumers (i.e. those not buying goods in the course of their business), who make their purchase without any face-to-face contact and without having had the opportunity to examine the goods then the Distance Selling Regulations (DSRs) are likely apply to you.

To comply with the DSRs you must give your customers certain information before they agree to buy from you. This pre-contractual information must include: details of your identity; a description of the main characteristics of the goods; the price of the goods (and any applicable taxes); details of any delivery costs and how payments can be made.

You must also inform the consumer of the delivery arrangements. The customer should be aware of the delivery date before the contract is concluded and the contract should be performed within 30 days unless the parties have agreed otherwise.

If you require payment in advance you must supply your full geographic address. You must also inform your customers about their right to cancel.

The length of time in which your customers are able to cancel the contract, without penalty, will be dependant on when you supply them with the requisite information in a "durable" form.

If you supply the information in a form that does not allow it to be stored or reproduced by a consumer (i.e. on your website or in a phone call) then you must confirm the information in writing or on another durable medium (such as an email) in "good time".

The consumer will have anything between seven working days (if the written information is received before or upon delivery of the goods) to three months plus seven working days (if no written information is received) to cancel.

It is therefore best to give the information to your

customer no later than the day on which they receive the goods. You must also tell customers how to cancel the contract, including, whether you require the goods to be returned and, if so, who will pay for their return.

The customer must also be told how long the price of the goods remains valid. This is normally adequately dealt with by stating that "prices are liable to change at any time". Compliance with the DSRs is a legal requirement and business managers should therefore review their terms and conditions to make sure that they comply with the DSRs.

For further information on the Distance Selling Regulations please contact Jon Fielden of Gaby

Hardwicke Solicitors at: [jmf@gabyhardwicke.co.uk](mailto:jmf@gabyhardwicke.co.uk).



For further information on any intellectual property issues, please contact Jon Fielden of Gaby Hardwicke Solicitors at:

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**Gaby Hardwicke**