

**Trade Mark Use Questionnaire**

<b>Trade Mark</b>		
<b>Name of Company or trader currently using the trade mark</b>		
<b>If any related company, business or individual used the mark prior to your ownership, please provide details</b>		
<b>Name</b>	<b>Date</b>	<b>Relationship with you</b>
<b>List of all goods and services supplied under the trade mark with date of commencement</b>		
<b>Goods/services</b>	<b>Date of commencement</b>	
<b>Annual Turnover of sales made under the trade mark for each for the last 7 years</b>		
<b>Year</b>	<b>Turnover</b>	
<b>Annual advertising spend in promotion of the sale of goods and service under the trade mark for each of the last 7 years</b>		
<b>Year</b>	<b>Advertising</b>	

# Trade Mark Use Questionnaire

Please list examples (and attach copies) of media through which the sale of goods and service under the trade mark has been promoted

Since the date of first use, has the trade mark been consistently used in the same font, style, colour etc?	Yes	No
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If no, please provide details and attach copies.

Please indicate which of the following incorporate use of the trade mark

Letterhead	Packaging	Electronic advertising
Compliment Slip	Swing tag	Film/TV advertising
Business card	Website	Radio advertising
Invoice	Yellow pages	Sponsorship
Corporate brochure	Business directories	Product leaflets
Product brochure	Print advertising	Point of sale

Please list (by country/region/city) the location of business establishments selling your goods or service under the trade mark

Please list (by country/region/city) the location of customers who have purchased goods or services under the trade mark

## Trade Mark Use Questionnaire

Please provide details of any trade or business organisations of which you or your company is a member

Please identify any other trade or professional organisation relevant to your industry sector

Please provide the following details for any corporate officer or senior employee able to verify the above information

Name	Corporate Title	Approximate time in post

Please provide any further information which you believe may assist in demonstrating that your trade mark is recognised as identifying your business

If you would like to know more about this topic or our other legal services, please contact:

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